





REQUEST FOR INTEREST

OFFICIAL NOTICE FOR THE SELECTION OF SUPPORT OPERATORS AS PART OF THE STARTUP VB PROGRAM

In alignment with the "Digital Morocco 2030" strategy's deployment, the Ministry of Digital Transition and Administrative Reform (MTNRA) has established a dedicated fund for supporting and financing startups, known as « Digital Startup Fund », and whose management has been entrusted to TAMWILCOM.

This fund aims to enrich existing mechanisms by establishing a Startup VB program that provides a continuum of financial and technical support throughout the various stages of startup development, from ideation to Series A funding.

To this end, in collaboration with the MTNRA, TAMWILCOM has initiated this Call for Expressions of Interest (CEI) which aims to identify and select operators, both Moroccan and international, who specialize in supporting startups. It also welcomes integrated operators who, in addition to providing structured and intensive support programs for startups, offer equity financing.

SUPPORT OPERATORS' SELECTION PROCESS

The selection process for support operators will be conducted in three phases:

- **1- Pre-selection**: focusing particularly on the applicants' references, human resources, and proposed technical capacities;
- **2- Selection:** based notably on the relevance of the proposed support programs and the selection strategy, as well as the competitiveness of the financial offer;
- **3- Negotiation and contracting**: during which the terms proposed by the selected applicants will be negotiated to finalize, if applicable, a contract.

APPLICANTS 'PROFIL

This call for expressions of interest targets established national and international operators with proven expertise in supporting and developing startups.

These operators can be categorized as follows:

- **Integrated operators:** Accelerators, Studios, or Venture Builders who, in addition to providing equity financing, implement structured and intensive support programs for startups.
- Specialized operators: Incubators that deliver structured, intensive support programs, but do not offer equity financing.

PRACTICAL TERMS

Any interested applicant may request a copy of the **Terms of Reference (ToR)** by submitting a **completed and signed**letter of interest by the legal representative(s) of the applicant via email, with acknowledgment of receipt, to the following address: startupvb@tamwilcom.ma.

The selection process's governing principles and procedures, (including the content and submission modalities of the application file) are detailed within the ToR.

The deadline for applicants to submit their Application Files in response to the ToR is **November 4, 2024, at 4 PM** (GMT+1).

Note: The Terms of Reference may not be communicated to candidates whose profile is deemed incompatible with the selection process or its objectives.